



AIR
FORCE
ENERGY

2023 ENERGY ACTION MONTH

POWERING POSSIBILITY

Reliable, Resilient, Redundant
energy is essential to fly, fight,
and win — anytime, anywhere.

The Department of the Air Force is
Powering Possibility by investing
in game-changing technologies
and innovative energy solutions
that ruggedize our installations
and increase combat capability for
the future force.





OVERVIEW

Every October, the Department of the Air Force recognizes Energy Action Month to highlight energy's critical role in operations and mission continuity and to encourage smart energy use and management for our installations, ground vehicles, and aircraft.

Continuing to build on its three-year theme, "Powering Possibility," the DAF is highlighting its innovative approach to the development of resilient energy technologies to strengthen the combat capability and readiness of our forces both now and in the future.

To support Energy Action Month 2023, we've developed the following materials for energy managers, public affairs officers, and other interested parties. We encourage you to download and distribute these materials to raise awareness about the important role energy and water play in every aspect of the mission. Whether you implement aviation fuel efficiency projects or take action at individual installations, every effort taken by our community helps us to improve our capability and resilience.



<https://www.safie.hq.af.mil/EnergyActionMonth/>



SOCIAL MEDIA



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Example Posts



Power makes the Air Force mission possible. We're investing in advanced energy technologies to protect and defend the nation with even greater efficiency and effectiveness. #PowerDAFPossibility *[link to [safie.hq.af.mil/EnergyActionMonth](https://www.safie.hq.af.mil/EnergyActionMonth)]*



Power makes the @usairforce mission possible. We're investing in advanced #energy technologies to protect and defend the nation with even greater efficiency and effectiveness. #PowerDAFPossibility #EnergyActionMonth *[link to [safie.hq.af.mil/EnergyActionMonth](https://www.safie.hq.af.mil/EnergyActionMonth)]*



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#PowerDAFPossibility

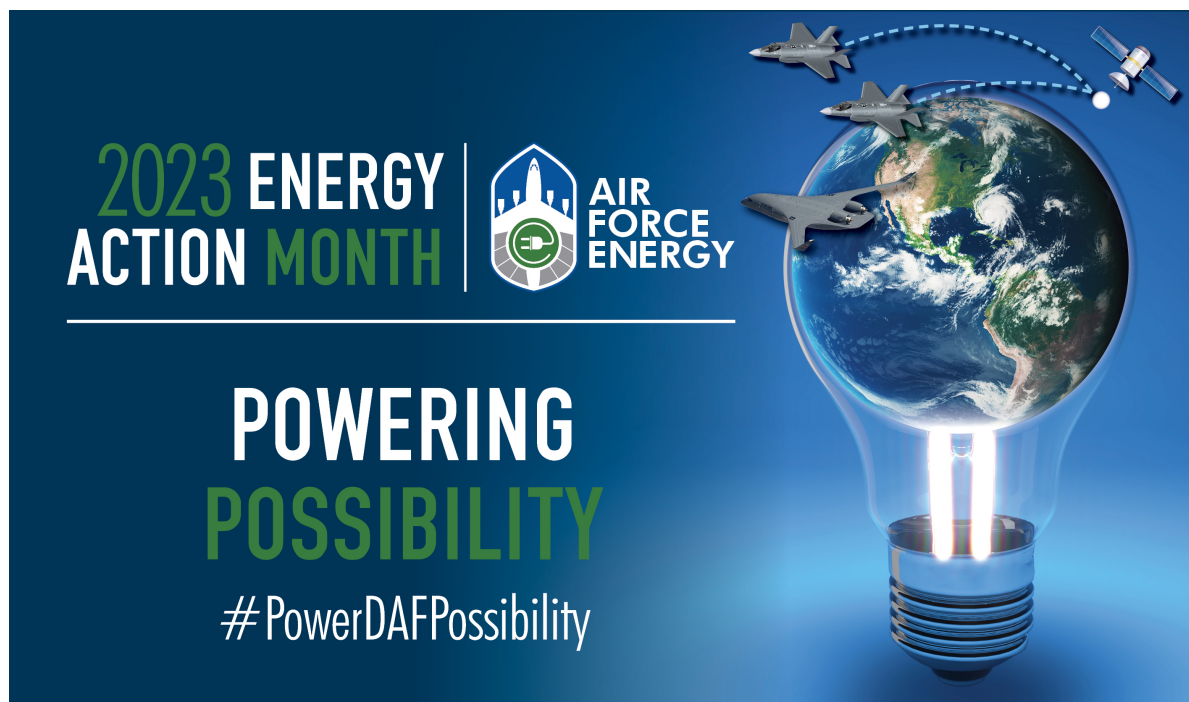
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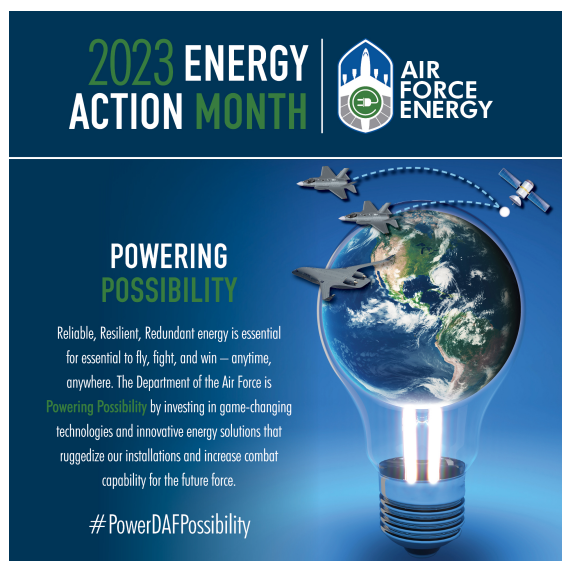
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GRAPHICS

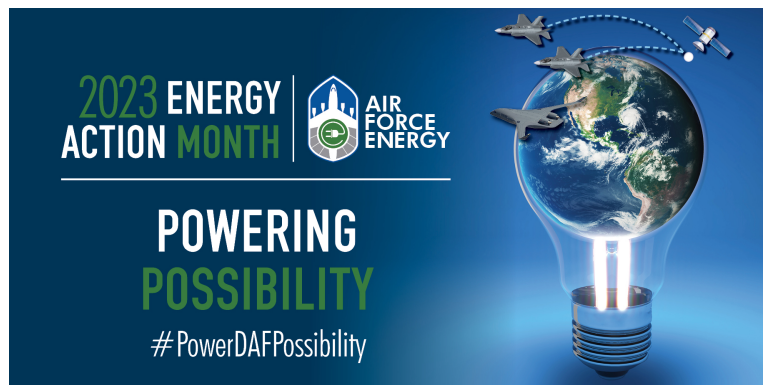
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